The Greater Hudson Valley Health System (GHVHS) is a not-for-profit health system that includes member hospitals Orange Regional Medical Center (ORMC) and Catskill Regional Medical Center (CRMC). The GHVHS was formed as a means to improve coordination and increase efficiency of the hospitals in the western sections of Orange County and Sullivan County, New York.

ORMC was formed as a merger between Horton Medical Center and Arden Hill Hospital which have been consolidated onto one campus located in Middletown, New York. This new state-of-the-art facility opened in 2011 and was the first new, freestanding hospital in New York State in more than 20 years.

The mission of ORMC is to improve the health of our community by providing exceptional healthcare. The vision of ORMC: We are caring professionals, driven by standards of excellence, who go above and beyond to provide an exceptional patient care experience. ORMC values are:

- Patients and families first
- Honesty, integrity and transparency in action
- Operational Excellence
- Teamwork, collaboration and communication
- Accountability
- An impeccable, healing environment
ORMC serves the Orange County including 42 municipalities listed below:

<table>
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<th>Communities of Orange County</th>
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<td>Middletown</td>
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<td>Florida</td>
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<td>Unionville</td>
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<td>Woodbury</td>
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When it comes to health planning for primary care and core secondary level services, Orange Regional Medical Center focuses on 29 zip codes that comprise its local health service area. This service area was determined by identifying the zip codes from which 85% of ORMC’s discharges originate. Planning for specialty care services takes a more regional perspective and encompasses all of Orange and Sullivan Counties and the needs of their residents.

The Greater Hudson Valley Health System (GHVHS) led a comprehensive Community Health Needs Assessment (CHNA) to evaluate the health needs of individuals living in the hospitals’ service areas within Orange and Sullivan counties beginning in 2013. The purpose of the assessment was to gather information about local health needs and health behaviors. The assessment examined a variety of indicators including risky health behaviors (such as alcohol use, tobacco use, etc.) and chronic health conditions (such as diabetes, heart disease, etc.).

The completion of the CHNA enabled the GHVHS and its member hospitals to take an in-depth look at its greater community. The findings from the assessment were utilized by GHVHS to prioritize public health issues and comply with new requirements for tax-exempt healthcare organizations to conduct a CHNA and adopt an Implementation Strategy aligned with identified community needs. The GHVHS is committed to the people it serves and the communities they live in. Healthy communities lead to lower healthcare costs, robust community partnerships, and an overall enhanced quality of life.
THE CHNA PROCESS

ORMC contracted with Holleran, an independent research and consulting firm located in Lancaster, Pennsylvania, to conduct research in support of the CHNA. A comprehensive CHNA was conducted and included a variety of quantitative and qualitative research components. These components included the following:

1. Secondary Statistical Data Profile of Orange and Sullivan Counties
2. Focus Group Discussions with 25 community stakeholders
3. Data Collection Sessions with 175 community residents
4. Prioritization of Community Needs
5. Implementation Strategy

Holleran compiled a Secondary Data Profile using data collected from sources such as the U.S. Census Bureau, New York State Department of Health, and Centers for Disease Control and Prevention, among others. The report depicts the most recent year’s health indicators, census figures, household statistics, morbidity and mortality rates, and socioeconomic measures.

Holleran conducted four Data Collection Sessions that were held with a total of 125 community members (53 participants from Orange County and 72 participants from Sullivan County). Participants were administered a customized survey tool to capture health behaviors and preferences. Responses were collected through wireless keypad technology. These sessions were advertised in the newspaper, distributed to media via a press release, email announcements, flyers to local organizations, publicized on the hospital Website and social media channels.

Holleran also facilitated two Focus Groups that were held with 25 key stakeholders in June 2013. Attendees included representatives of public health and medical services, non-profit and social organizations, children and youth agencies, and the business community.

A Prioritization Session was held on October 21, 2013 approximately ten (10) individuals participated in the session with representation from Orange Regional Medical Center, Catskill Regional Medical Center, the Orange County health department, community agencies and organizations. Results of the 2013 CHNA were reviewed and priorities of the key health needs within Orange County were listed. Please see Appendix A for a listing of individuals who attended the session.

ORMC developed an Implementation Strategy to outline what community health needs it plans to address, as well as specific goals and measures to evaluate community health improvement initiatives.
SELECTION OF THE COMMUNITY HEALTH PRIORITIES

In October 2013, individuals from healthcare organizations, community agencies, social service organizations, and area non-profits gathered to review the results of the CHNA data. The planning meeting was initiated by the GHVHS. The goal of the meeting was to discuss CHNA findings in an effort to prioritize key community health issues.

The objectives of the session were:

- To review recently compiled community health data and highlight key research findings
- To gather feedback from community representatives about community health needs
- To prioritize the community health needs based on select criteria

Prioritization Process

Holleran facilitated the prioritization session. The meeting began with an abbreviated research overview, including the results of the primary and secondary research and key findings of the CHNA.

Participants were then provided with information regarding the prioritization process, criteria to consider when evaluating key areas of focus, and other aspects of health improvement planning, such as goal setting and developing strategies and measures. The criteria provided to the attendees were as follows:

- Size  How many people are affected?
- Seriousness  Deaths, hospitalizations, disability
- Trends  Is it getting worse or better?
- Equity  Are some groups affected more?
- Intervention  Is there a proven strategy?
- Impact  Can we make a difference?
- Values  Is this important to our community?
- Resources  Build on current work – available resources?
- Others  Social Determinant, root cause

Holleran then facilitated an open group discussion for attendees to share what they perceived to be the top needs and areas of opportunity in the region. The group generated the following list of needs based on research findings and grouped them under the New York State Prevention Agenda Objective headings:

- **Prevent Chronic Diseases**
  - Access to Care (pediatric specialty, transportation, awareness)
  - Cancer (lung incidence and mortality, breast mortality, prostate mortality)
  - Asthma
  - Lyme disease
  - Obesity
- **Promote Healthy Women, Infants and Children**
  - Prenatal care in the first trimester
  - Teen pregnancy rate
  - Very low birth weight
- **Promote Mental Health and Prevent Substance Abuse**
  - Binge drinking among adults
  - Need for mental and behavioral health services
- **Promote Healthy and Safe Environments**
  - Chronic lower respiratory disease
  - Crime
- **Prevent HIV, STDs, vaccine-preventable diseases and healthcare associated Infections**
  - Pneumonia
  - Tuberculosis

**PRIORITIZATION OF COMMUNITY ISSUES**

Once the master list was compiled, Holleran facilitated discussion to identify overlapping strategies, cross-cutting issues, and the ability for regional health and human services providers to effectively address the various needs. After further dialogue and consolidation, the following “Master List of Needs” was developed by the attendees to be evaluated as potential priority areas for community health improvement activities. Based on the rankings, the following two Prevention Agenda topics that rose to the top were:

- **Prevent Chronic Diseases**
- **Promote Healthy Women, Infants and Children**

**STRATEGIES TO ADDRESS COMMUNITY HEALTH NEEDS**

ORMC developed an implementation strategy to illustrate the hospital’s specific programs and resources that support ongoing efforts to address the identified community health priorities. This work complements objectives of the local health department and is supported by community-wide efforts and hospital leadership. The goal statements, objectives and initiatives, and inventory of existing community assets and resources for the two priority areas are listed below.

**Prevent Chronic Diseases**

**Goal:** To prevent chronic disease through the encouragement of a healthy lifestyle among Orange County residents through promotion of healthy eating, physical activity and the cessation of tobacco use.

**Objectives:**
• Reduce child and adult overweight and obesity by 5%. Currently, 65% of adults are overweight or obese in Orange County according to the CDC’s 2009 Behavioral Risk Factor Surveillance System data. For children, 67.5% are overweight or obese according to the NYS Student Weight Category Status from 2008-2010.
• Increase the number of patients who have a primary care physician or medical home by developing a primary care network and adding 6 primary care physicians in 2014.
• Reduce adult smoking to 15% (NYS 2017 objective) from the CDC’s 2009 Behavioral Risk Factor Surveillance System data of 19% and reduce teenage everyday smoking from 5% (baseline from the Orange County DOH Healthy Orange High School Student Survey) to 4% by Dec 2017.

Strategies:
• Develop a primary care medical group to increase access for community members without a medical home
  o Orange Regional Family Practitioners will provide counseling and education to patients to help families to understand and practice healthy eating habits and the importance of physical activity and smoking cessation.
  o The medical group will assess body mass index of patients.
  o Clinicians will facilitate referrals for wellness services.
  o Clinicians will provide community lectures and seminars promoted through paid advertising and media relations.
  o The Medical Group will explore participation on appropriate community partner boards and committees to enhance health improvement opportunities.

The development of a primary care medical group will address the disparity that low-income residents of the county experience in obtaining primary care. Through the activities noted above, the primary care medical practice also addresses the disparity in the incidence of overweight and obesity for low-income individuals.
• Adopt hospital policies to support use of healthy, locally grown foods in cafeteria and patient meals.
• Adopt healthy meal and beverage standards for meals sold and served in the hospital.
• Develop a Population Health Coalition with member representatives from various non-profit agencies, the Orange County health department, school districts and business sectors.
  o The Coalition will meet quarterly to address identified health issues, track progress, explore data sharing opportunities and make planning adjustments as needed.
• Develop an internal Population Health Committee guided by the Medical Director of Primary Care and Community Health, hospital leadership and nursing which will meet monthly.
  o The Committee will identify, coordinate and review community health outreach activities or opportunities to collaborate with community partners.
  o The Committee will support enhancing coordinated data sharing with community partners to help propel health improvement strategies.
• Continue to provide free cardiac screenings through the ORMC Healthy Heart Program in collaboration with the Orange County Department of Health Program, Healthy Orange.
  o Screening includes cholesterol, glucose and blood pressure check.
  o The yearly goal is to screen 2,000 people for risk factors associated with heart disease.
  o It also connects at risk participants with appropriate medical follow up, if needed.
  o Health Heart educates the community on healthy lifestyle habits.
  o Continue to participate in community education about efforts toward healthy eating and lifestyle habits. In 2012, The Healthy Heart Program participated in a Community Healthy Eating Fair hosted by Harvest Home Farmer’s Market at the Monroe Temple in Monroe, New York.
• Partner with YMCA and Orange County DOH in support of the Complete Streets Coalition. The hospital will encourage support of Complete Streets which is a transportation policy and design approach that requires streets to be planned, designed, operated, and maintained to enable safe, convenient and comfortable travel and access for users of all ages and abilities regardless of their mode of transportation.
• Continue the ORMC employee health “Live Well, Be Well” initiative as well as current employee health programs such as smoking cessation education, on-site Weight Watchers and gym discounts. “Live Well, Be Well” offers free health risk assessments and on-site biometric screenings, web-based tools and coaching resources to promote
healthy lifestyles. In 2012, Orange Regional Medical Center was accredited with the CEO Cancer Gold Standard™, acknowledging its commitment to the health of their employees and their families by agreeing to meet a high standard of cancer prevention, screening and care guidelines. To earn Gold Standard accreditation, an organization must establish programs to reduce cancer risk by discouraging tobacco use; encouraging physical activity; promoting healthy nutrition; detecting cancer at its earliest stages when outcomes may be more favorable; and providing access to quality care, including participation in cancer clinical trials. Additionally, the American Heart Association awarded ORMC their Gold Level Fit-Friendly Worksite Award in July 2013. The Fit-Friendly Award recognizes worksites for making the health and wellness of their employees a top priority.

Performance Measures:

- We will measure the percentage of adults who are overweight or obese according to the CDC’s 2009 Behavioral Risk Factor Surveillance System data. For children, we will measure the percent of those who are overweight or obese according to the NYS Student Weight Category Status.
- Primary Care development will be measured by the number of physicians added.
- ORMC will measure the percentage of adults smoking according to the CDC’s 2009 Behavioral Risk Factor Surveillance System, as well as measuring the percentage of teenage everyday smoking according to the Orange County DOH Healthy Orange High School Student Survey.

Other Existing Programs addressing Chronic Disease Prevention:

- ORMC offers inpatient and outpatient nutritional counseling.
- ORMC hosts a Nicotine Anonymous support group that helps people live nicotine-free lives.
- ORMC offers smoking cessation resources in partnership with POWR Against Tobacco Coalition of Orange County’s Smoking Cessation Center to identify patients and distributes information about the availability of smoking cessation products and referrals to smoking cessation programs in the area.
- ORMC maintains a smoke-free campus policy at all locations.
- Each year, Orange Regional Medical Center holds several free community healthcare screenings including cardiac, breast cancer, prostate cancer, skin cancer and oral, head and neck cancer. Cancer screenings are based on the needs of the community and are consistent with evidence-based national guidelines. They are also held to detect cancers
at an early stage, which improves the likelihood of increased survival. Our goals are to hold at least two screenings per year and to fill 95% of available appointments.

The hospital screened a total of 2,630 community members in 2012.

The Healthy Heart Program (cardiac screening) exceeded its goal of 2,000 screenings by 311. The program’s goal is to provide free screenings and educate disparity groups across two counties. As a result of the screenings, 1,000 patients received follow-up care.

The breast cancer screening program conducted 148 screenings. These free screenings are available, year-round, to those who are underserved or underinsured at the Ray W. Moody, M.D. Breast Center. They are also advertised within the community four times a year.

The prostate cancer screening program exceeded its goal with a total of 78 screenings. This free screening is held annually and is advertised within the community.

A total of 89 people were screened through the skin cancer screening program. This free screening is held annually and is advertised within the community.

The oral, head and neck cancer screening program exceeded its goal with a total of 84 screenings. These free screenings are held annually and are advertised within the community.

In 2013, ORMC added the following new screening programs:

ORMC offers a Thyroid Cancer Screening to help detect thyroid cancer for people 18 years of age or older. The screening consists of an ultrasound, blood test and exam by one of the participating physicians.

ORMC began offering a Lung Cancer Screening program in February 2013. The lung screening program (self pay) evaluates participants for early signs of lung cancer. Under the direction of Cleveland Lewis, MD, Board-certified Thoracic Surgeon and Medical Director Lung Tumor Site & Oncology Quality, the screening is done with a low-dose CT scan, a non-invasive procedure that is effective in detecting the earliest stages of lung cancer. To be eligible for the screening, participants must be between the ages of 55 to 74, have had a minimum of 30 pack-years of smoking be a current smoker, or have quit within the past 15 years. Twenty-one screenings were performed in the first nine months.

- ORMC is a major sponsor of the American Heart Association “Heart Walk” and staffs a health fair which offers glucose, cholesterol and blood pressure screenings. In 2013, the Orange Regional “Team” consisted of over 100 hospital staff and physicians, former Cardiac Rehab patients, friends and family members.
Additionally, Orange Regional was a Corporate Sponsor of the Heart Walk and Chief Operating Officer, Jonathan Schiller, was the Regional Corporate Chair for the event.

- ORMC hosts the Al-Anon support group which offers understanding and help to families and friends of those afflicted by alcohol consumption.

- With more than 400 walkers in 2013, ORMC employees and their families raised funds and participated in the American Cancer Society’s Making Strides for Breast Cancer Walk at Woodbury Common Premium Outlets. Orange Regional was a Flagship Sponsor of the Walk.

- Throughout the year, ORMC also conducts, coordinates and participates in a broad range of community outreach programs that include health and wellness fairs, trade expositions, facility tours, speakers’ bureau, educational seminars and lectures, school career days, and numerous charity walks. Through these activities, community members have the opportunity to interact directly with representatives from the hospital.

In 2012, ORMC had more than 700 participants at philanthropic events including, but not limited, to the American Cancer Society, American Heart Association, the Alzheimer’s Association, March of Dimes, Juvenile Diabetes Research Foundation and grass roots organizations such as a Suicide Prevention and Awareness walk and the Orange County Senior Games. Emergency Department Staff volunteered at first aid tents throughout the County at events such as the Great American Weekend in Goshen, and the Middletown Classic 10K. Healthcare presentations have also been made by employees to community organizations such as the Kiwanis Club, Chester Senior Center, Orange Ulster Boces, and area schools on topics including sleep apnea, breast health and lactation education, diabetes, stroke and drug and alcohol prevention.

ORMC hosts monthly community blood drives and collected over 250 units of whole blood and platelets. ORMC also assisted in the collection of school supplies for the Wallkill Boys and Girls Clubs Inc., helping to fill over 200 backpacks for needy students in the area.

Additionally, ORMC organized and facilitated physician-led community seminars free of charge on topics such as Gastroesophageal Reflux (GERD), surgical weight loss and total joint replacement hosting 1,107 participants in 2012. There were 377 attendees to ORMC bariatric pre-op classes.

Ninety-eight (98) participants took CPR classes that were within the community and at local businesses that included Basis Life Support (BLS) healthcare provider and BLS healthcare provider recertification. One-hundred and twenty-six (126) participants from various civic organizations were trained in BLS, Automated External Defibrillator and First
Aid. These organizations included John. S. Burke Catholic High School, Matamoras Fire Department, Pike Area Youth Athletic League, Orange County Head Start, Restorative Support Services, Westfall Fire Department, Campbell Hall Rehabilitation, and more. In 2014, the CPR Program intends to increase participation in BLS classes by 15% by increasing community outreach to an additional five businesses/civic organizations and initiating several Public Access A.E.D. programs within the communities.

- Community members may register for all screenings and health education seminars by calling Orange Regional Medical Center’s Health Connection hotline at 1-888-321-ORMC (6762). The hotline is a 24-hour, 365 day toll-free service. Information is available in English or Spanish about physicians, hospital services, educational classes and support groups. Participants may also register via the hospital Web site at www.ormc.org. Community health outreach and information is distributed via press releases, flyers, paid advertisements, employee newsletter, physician newsletter, public service announcements, e-blasts and social media avenues such as Twitter, Facebook and YouTube, as well as being located on Orange Regional’s Web sites, www.ormc.org/CommunityOutreach, www.ormcheartcare.org and www.ormcspineortho.org.

**Existing Community Assets & Resources:**

Orange Regional Medical Center  
Orange Regional Family Practice  
YMCA  
Orange County Department of Health  
Healthy Orange  
Middletown Community Health Center  
Complete Streets  
Alzheimer’s Association  
American Cancer Society  
AHRC  
ELANT  
Goshen Chamber of Commerce  
Independent Living, Inc.  
Inspire  
OC Mental Health Association  
Mobile Life Support Services  
NYS Troopers  
OC Chamber of Commerce  
OC Office of the Aging
OC Partnership
United Way of Dutchess/Orange
Local farmer’s markets
Public and Private School Systems
American Heart Association

Promote Healthy Women, Infants and Children

Goal: Promote prenatal wellness to improve outcomes for mothers and children.

Objectives:
- Reduce premature births to 10.2% (NYS 2017 objective) from the rates in Port Jervis (11.1%) and Middletown (10.7%). Data are from NYS Perinatal Zip Code Profile Department of Health and Vital Statistics.

Strategies:
- Utilize Orange Regional Medical Group clinicians following best practice guidelines to improve both preconception health and care to improve the health of patients, before conception of a first or subsequent pregnancy.
  - Clinicians will deliver and implement interventions before pregnancy to detect, treat, and help women modify behaviors, health conditions, and risk factors that contribute to adverse maternal and infant outcomes.
  - The Medical Group will explore participation on appropriate community partner boards and committees to enhance health improvement opportunities.
- Continue to offer family education programs including Lamaze childbirth, pre-natal breastfeeding, sibling classes and a New Moms Support Group.
- Develop a Population Health Coalition with member representatives from various non-profit agencies, the Orange County health department, school districts and business sectors.
  - The Coalition will meet quarterly to address identified health issues, track progress, explore data sharing opportunities and make planning adjustments as needed.
- Develop an internal Population Health Committee guided by the Medical Director of Primary Care and Community Health, hospital leadership and nursing which will meet monthly.
  - The Committee will identify, coordinate and review community health outreach activities or opportunities to collaborate with community partners.
The Committee will support enhancing coordinated data sharing with community partners to help propel health improvement strategies.

- Collaborate with and support Maternal Infant Services Network, the Regional Lactation Consortium, WIC, and Community Health Worker Program initiative and promote preconception education.
- Continue participation in the Orange County Perinatal Consortium to improve access to early prenatal care.
- Strengthen partnerships with community, cultural and faith-based leaders.
- Disseminate outreach and risk reduction materials to high risk communities.

Performance Measures:

- ORMC will measure the percentage reduction of premature births according to data from the NYS Department of Health and Vital Statistics Perinatal Zip Code Profile.

Existing Programs promoting healthy women and children:

- From maternity and mother/baby care at the Rowley Family Birthing Center to advanced diagnostic imaging services such as ultrasound, sonogram and digital mammography, ORMC offers a wide range of medical services to address conditions affecting women in Hudson Valley. In conjunction with Westchester Medical Center, the Center offers a Perinatal Program that caters to high-risk obstetric patients.

- In an effort to raise community awareness about prematurity, held an event in November 2013 at the Middletown Galleria where clinical experts provided information about preventing premature births, breastfeeding benefits to mother and baby and child safety tips.

- In 2012, over 350 community members took advantage of family education programs offered at ORMC that included Lamaze childbirth, pre-natal breastfeeding and sibling classes.

- Throughout the year, also conducts, coordinates and participates in a broad range of community outreach programs that include health and wellness fairs, trade expositions, facility tours, speakers' bureau, educational seminars and lectures, school career days,
and numerous charity walks. Through these activities, community members have the opportunity to interact directly with representatives from the hospital.

- ORMC’s Rowley Family Birthing Center, was a major sponsor of the 2013 March of Dimes Walk. Employees raised money by walking, hosting bakes and raffling themed baskets.

- ORMC participates in an interactive career exploration event, called Y2Kids, geared for middle school children, their parents and teachers. The purpose of annual event is to jumpstart kids into developing a career interest. In 2013, 2,200 middle school students attended and Orange Regional participated by sending 15 employees including representatives from Food and Nutrition Services, the Orange Regional Program for Alcoholism and Chemical Dependency, Laboratory Services, Emergency Medicine, Trauma Services and Public Relations/Marketing.

- In 2012, ORMC had more than 700 participants at philanthropic events including, but not limited, to the American Cancer Society, American Heart Association, the Alzheimer’s Association, March of Dimes, Juvenile Diabetes Research Foundation and grass roots organizations such as a Suicide Prevention and Awareness walk and the Orange County Senior Games. Emergency Department Staff volunteered at first aid tents throughout the County at events such as the Great American Weekend in Goshen, and the Middletown Classic 10K. Healthcare presentations have also been made by employees to community organizations such as the Kiwanis Club, Chester Senior Center, Orange Ulster BOCES, and area schools on topics including sleep apnea, breast health and lactation education, diabetes, stroke and drug and alcohol prevention.

- In May 2013, held a First Birthday Celebration for the Rowley Family Birthing Center’s Level II Neonatal Intensive Care Unit (NICU). Over 100 guests including Orange Regional NICU graduates, along with their parents and siblings, enjoyed a fun-filled celebration. The event provided an opportunity for NICU staff to reunite with the babies they cared for, and the families they provided support to, while spending time in the specialized unit during its first year. Additionally, Dr. Manuel DeCastro, Neonatologist and NICU Site Director, welcomed the families and visited with the graduates.

- ORMC hosts the Al-Anon support group which offers understanding and help to families and friends of those afflicted by alcohol consumption.

- ORMC continues to expand injury prevention and education activities and media campaigns particularly regarding car seat safety, helmet safety and home safety.

- ORMC strives to educate adolescents and adults about preventing motor vehicle injuries.
The hospital will continue to use social media to reach adolescents with prevention messages.

Community members may register for all screenings and health education seminars by calling Orange Regional Medical Center’s Health Connection hotline at 1-888-321-ORMC (6762). The hotline is a 24-hour, 365 day toll-free service. Information is available in English or Spanish about physicians, hospital services and support groups. Participants may also register via the hospital Web site at www.ormc.org. Community health outreach and information is distributed via press releases, flyers, paid advertisements, employee newsletter, physician newsletter, public service announcements, e-blasts and social media avenues such as Twitter, Facebook and YouTube, as well as being located on Orange Regional’s Web site, www.ormc.org/CommunityOutreach, www.ormcheartcare.org and www.ormcspineortho.org.

**Existing Community Assets & Resources:**

Orange Regional Medical Center  
Orange Regional Medical Group  
Orange County Department of Health  
Maternal Infant Services Network  
Regional Lactation Consortium  
WIC  
Community Health Worker Program  
Orange County Perinatal Consortium  
Public and Private School Systems  
YMCA  
Healthy Orange  
Middletown Community Health Center  
Complete Streets  
Goshen Chamber of Commerce  
Independent Living, Inc.  
Inspire  
OC Mental Health Association  
Mobile Life Support Services  
NYS Troopers  
OC Chamber of Commerce  
OC Partnership  
United Way of Dutchess/Orange
Local farmer’s markets
Public and Private School Systems
American Heart Association

RATIONALE FOR COMMUNITY HEALTH NEEDS NOT ADDRESSED
ORMC plans to address two of the five Prevention Agenda topics defined by New York State. These priorities are consistent with the health needs identified through the 2013 Community Health Needs Assessment and are aligned with the priorities identified by the Orange County Department of Health. ORMC will not focus on the following topics:

- **Promote Healthy and Safe Environments** – ORMC will support area organizations in addressing this need; however, ORMC feels that other organizations have more resources and expertise in environmental influences and therefore will not focus on this priority area.
- **Prevent HIV, STDs, vaccine-preventable diseases and healthcare associated infections** – As a way to coordinate efforts, ORMC has aligned with the needs being addressed by Orange County Department of Health, which does not include this focus area. However, ORMC will continue to monitor these trends and other services to support this need.
- **Mental Health and Substance Abuse** – ORMC will continue to expand primary care presence in the community to encourage preventative care for those with mental and behavioral health needs. We will also work toward the possibility of coordinating mental health assessment tools used throughout Orange County to better serve residents across providers.

APPROVAL FROM GOVERNING BODY
The GHVHS Board of Directors met on December 4, 2013 to review the findings of the ORMC CHNA and the recommended Implementation Strategy. The board voted to adopt the Implementation Strategy and provide the necessary resources and support to carry out the initiatives therein.

DISSEMINATION TO THE PUBLIC
A key element of this document is the dissemination of pertinent information regarding Orange Regional Medical Center’s community health improvement efforts. It is available on the hospital Web site at [www.ormc.org](http://www.ormc.org) and in hard copy as requested.
# Appendix A: Prioritization Session Participants

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Organization</th>
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<tbody>
<tr>
<td>Bruce Ellsweig, MD</td>
<td>Medical Director Primary Care and Community Health</td>
<td>GHVHS</td>
</tr>
<tr>
<td>Shewli Roy, MD</td>
<td>Primary Care Physician</td>
<td>GHVHS</td>
</tr>
<tr>
<td>Donna Davies</td>
<td>Care Consultant</td>
<td>Alzheimer’s Association</td>
</tr>
<tr>
<td>Anita Parkhurst</td>
<td>Grant Administrator</td>
<td>CRMC</td>
</tr>
<tr>
<td>Rob Lee</td>
<td>Administrator, PR/Marketing</td>
<td>GHVHS</td>
</tr>
<tr>
<td>Colleen Larson</td>
<td>Nurse Epidemiologist</td>
<td>Orange County Department of Health</td>
</tr>
<tr>
<td>Jackie Lawler</td>
<td>Epidemiologist</td>
<td>Orange County Department of Health</td>
</tr>
<tr>
<td>Ira Bedansky</td>
<td>CEO</td>
<td>YMCA Middletown</td>
</tr>
<tr>
<td>Jean-Paul Vallet</td>
<td>Director of Strategic Planning</td>
<td>GHVHS</td>
</tr>
<tr>
<td>Marcy Manheim</td>
<td>Director of PR/Marketing</td>
<td>GHVHS</td>
</tr>
</tbody>
</table>